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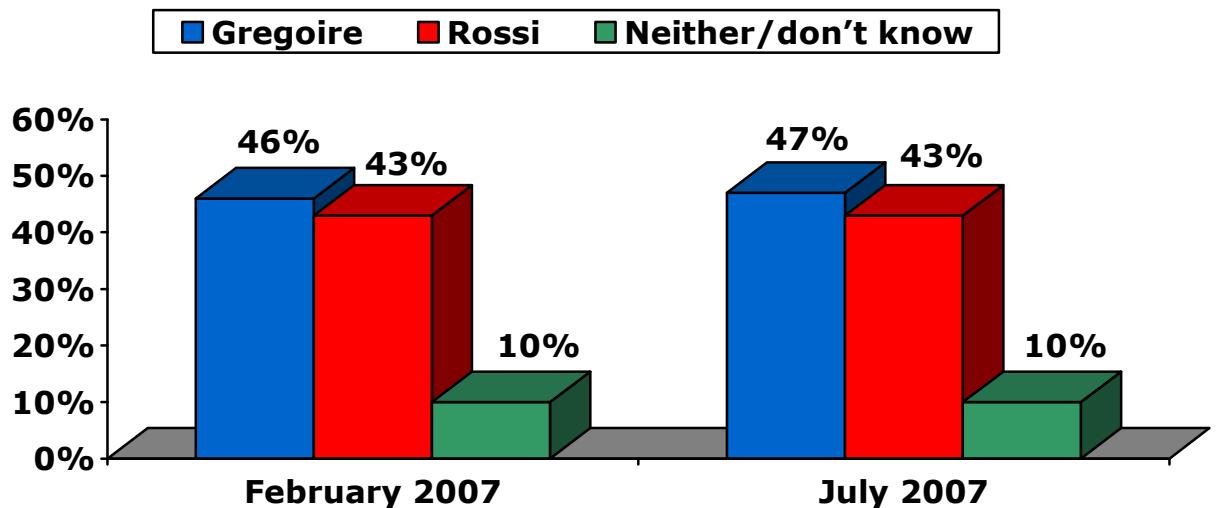
OPINION RESEARCH • STRATEGIC ANALYSIS

July 19, 2007

TO: Interested Parties
FROM: Bob Moore & Hans Kaiser
RE: Washington State: 2008 Gubernatorial Race

A Gregoire vs. Rossi Race for Governor Could Be Close

Results of our recent poll of Washington voters show a 2008 gubernatorial contest between Christine Gregoire and Dino Rossi could be as close as it was in 2004. Today, the race is a statistical dead heat (Gregoire 47%, Rossi 43%, undecided or neither candidate 10%, sampling error plus or minus 4%). The current sentiment is identical to a poll we conducted in February 2007, when Gregoire had 46% and Rossi 43%.



Today, Gregoire leads in King County, Rossi leads in Eastern Washington, and the race is a dead heat elsewhere in the state. Interestingly, both candidates lead among their own party by identical 85-9% margins, while Independents are up for grabs.

There is good news and bad news for both candidates in the poll. Gregoire's standing with voters has improved since early 2005, but the fact that she doesn't lead Rossi after successful legislative sessions and a much improved economy has to have her campaign

advisors concerned. Generally speaking, voters give credit to governors when their state's economy is good.

Further evidence of how close the race could be was found when survey respondents were read positive statements about Gregoire and Rossi.

Looking ahead to the 2008 Governor race,

Democrat Christine Gregoire says that the state is on the right track, the economy is strong and that her leadership has earned her another four years in office. She says we should not take a chance on Dino Rossi.

Republican Dino Rossi says that we can do better, that Christine Gregoire has worked in state government for 38 years and that it's time for the fresh ideas and new people he will bring to Olympia if he is elected Governor.

While 43% agree leadership has earned Gregoire another four years in office, 45% say it is time for fresh ideas and the new people Rossi will bring to Olympia if elected. The remaining 12% have no opinion.

The survey was conducted July 9-11, 2007, among a representative sample of 500 voters in Washington State. The potential sampling error is plus or minus 4% at the 95% confidence level. Moore Information is responsible for its content. Questions on the governor's race in February and July were commissioned by Moore Information as a service to our clients and friends. They were not paid for by a gubernatorial campaign.

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